



Next Steps with Generative AI

Introduction



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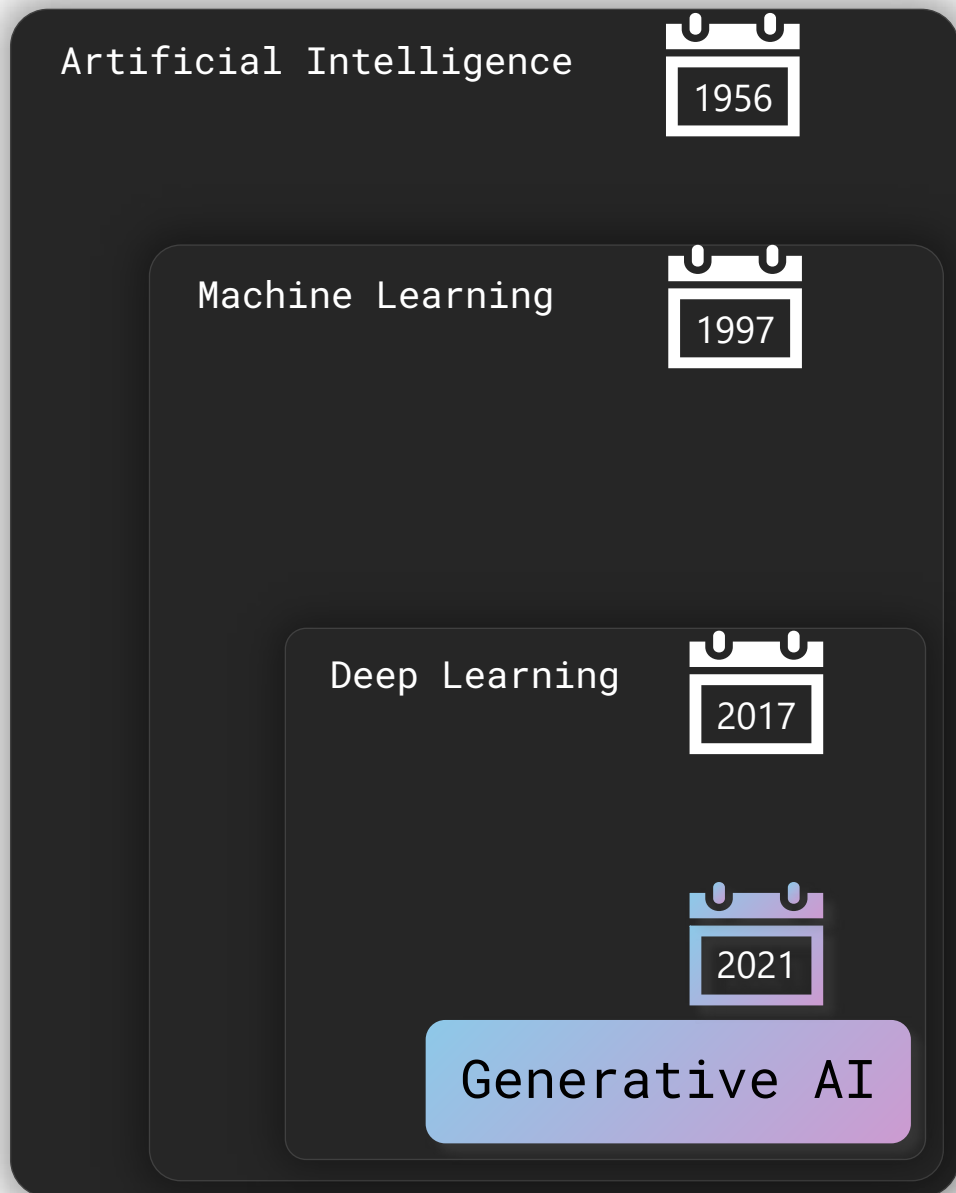


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Agenda

-  Progression of Generative AI
-  Looking Ahead: Perspective
-  Unlocking Creativity: The Power of Generative AI
-  Challenges
-  Veraqor Approach to Overcome Challenges
-  Navigating Generative AI: Microsoft's Perspective
-  Accelerator
-  Opportunity and Real-Life Use Cases
-  How Veraqor can enable you today?



It's early days still, but use of GenAI is already widespread

Looking Ahead: Perspectives on Generative AI

A Future Opinion About Generative AI

\$ 4.4 trillion

GenAI features stand to add to the global economy—annually

\$ 111 billion

Value the GenAI global market is experienced to reach by 2030

80%

Enterprises using GenAI – powered applications in their workflows by 2026

30% +

New drugs and materials will be systematically discovered using generative AI



The Power of Generative AI

Generative artificial intelligence (AI) holds great promise for positive developments in multiple domains in the modern era across the industries



Education

Empowering Education with Infinite Possibilities Generative AI Revolutionizes Learning



Healthcare

Generating Insights for Better Healthcare AI's Creative Solutions



Technology

Cutting through complexity Generative AI streamlines the path to technological breakthroughs.



Financial Services

Transforming Financial Services with AI-Driven Creativity From Data to Decisions.



Media and Telecom

Empowering Media and Telecom with AI's Creative Potential



Applied Work

Generative AI: Innovating Applied Work through Creative Automation



Energy and Material

Fuelling Innovation: Generative AI Energizes Energy and Material Industries



Project Management

From ideas to reality, faster: Optimize every step with AI-powered project management.



Marketing Campaigns

Dare to Be Different: AI Ignites Bold & Original Marketing Strategies



Research and Development

Seeding Innovation: Generative AI sprouts new possibilities in research and development.



Software Development

Supercharge your workflows: Generate code, streamline tasks, unlock innovation.



Customer Services

Human-like conversations, AI-powered insights: Building stronger connections with every interaction.



Legal Contract Management

From boilerplate to bespoke: AI streamlines legal agreements.

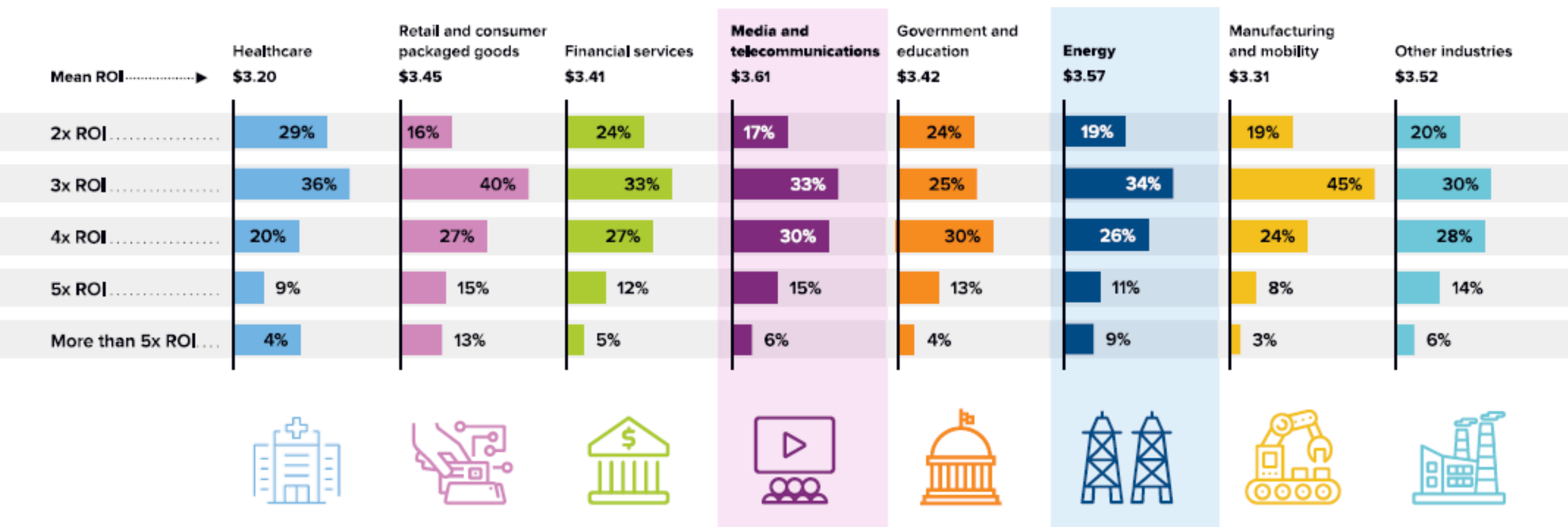


Real Estate

Brick and Mortar Meets Digital: Generative AI designs the next generation of properties.

ROI of AI in Media and Telecommunications and Energy Exceeds Other Industries

What would you estimate your organization's return on investment (ROI) is for every \$1 spent on AI projects or initiatives?



Note: Responses for "No return on investment" and "Not sure" are not displayed in the graph. n = 1,646 (all sectors), n = 187 (healthcare), n = 293 (retail and consumer packaged goods), n = 262 (financial service), n = 179 (media and telecommunications), n = 151 (government and education), n = 168 (energy), n = 157 (manufacturing and mobility), n = 318 (other industries); Source: IDC's Business Value of AI Survey, September 2023 | For an accessible version of the data on this page, see [Supplemental Data](#) in the Appendix.

Veraqor Approach to Overcome Implementation Challenges

- ! Noisy and Limited Data
- ! Lack of Personalization
- ! Rigid Product Design

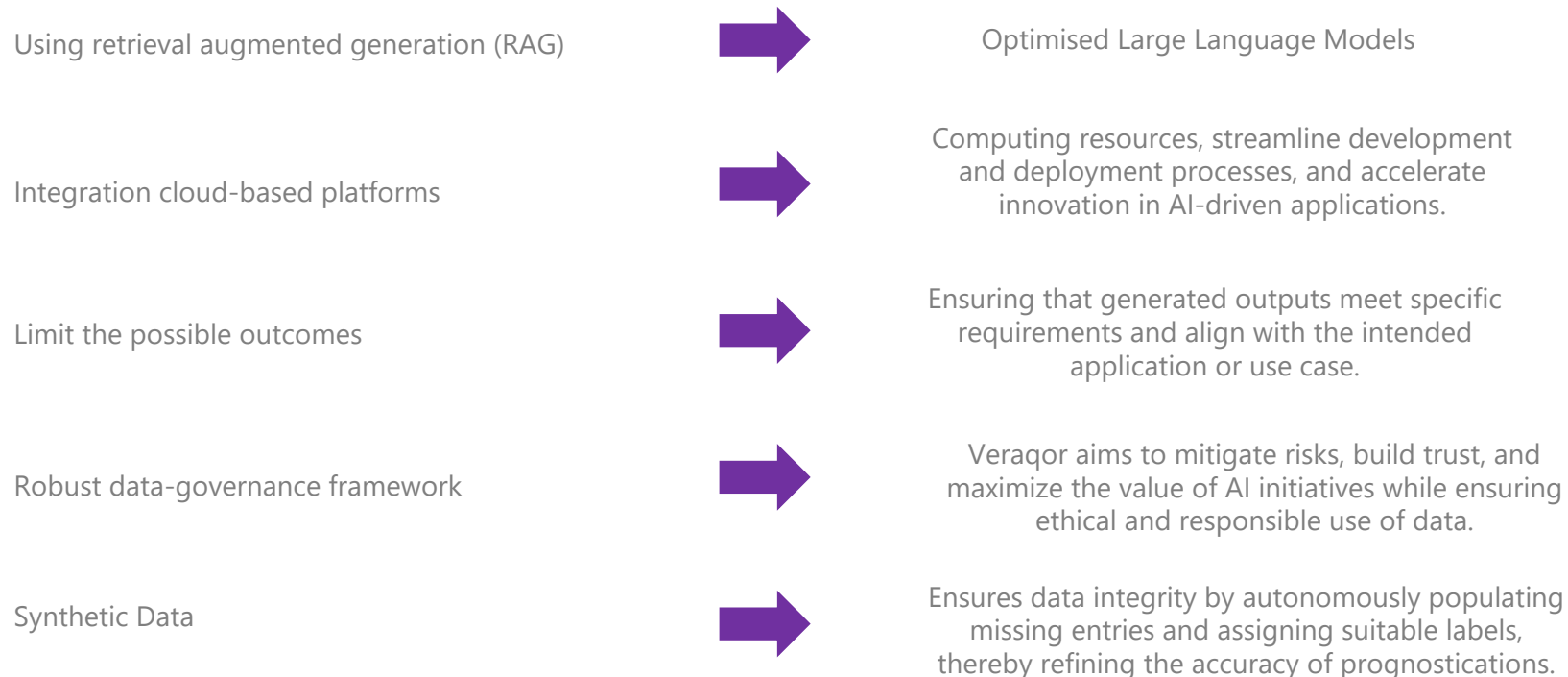
- ! High Costs of Experimentation
- ! Innovation and Technology Adoption
- ! Hallucinations



Actions

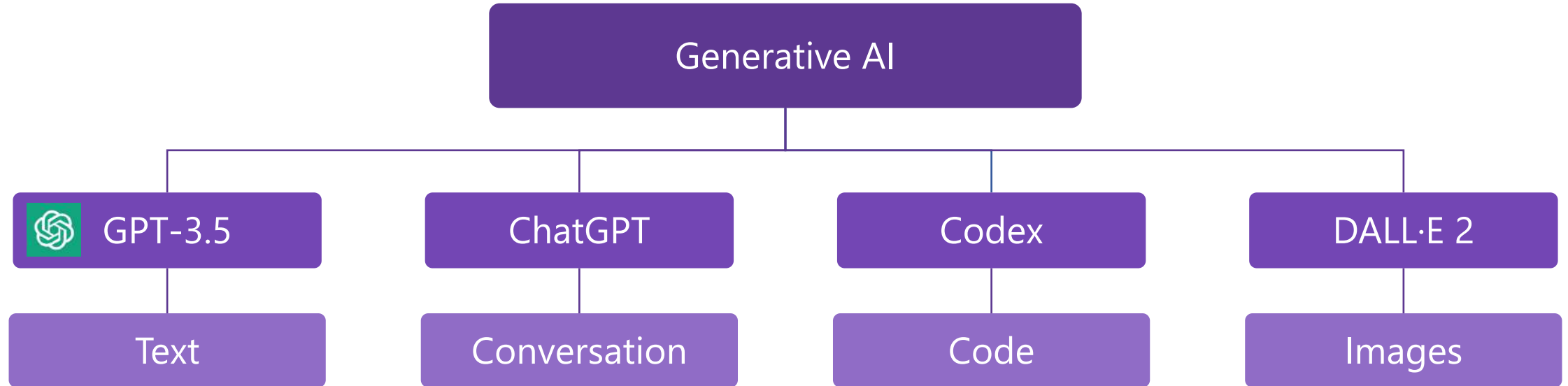


Outcomes



Navigating Generative AI: Microsoft's Perspective

Azure OpenAI



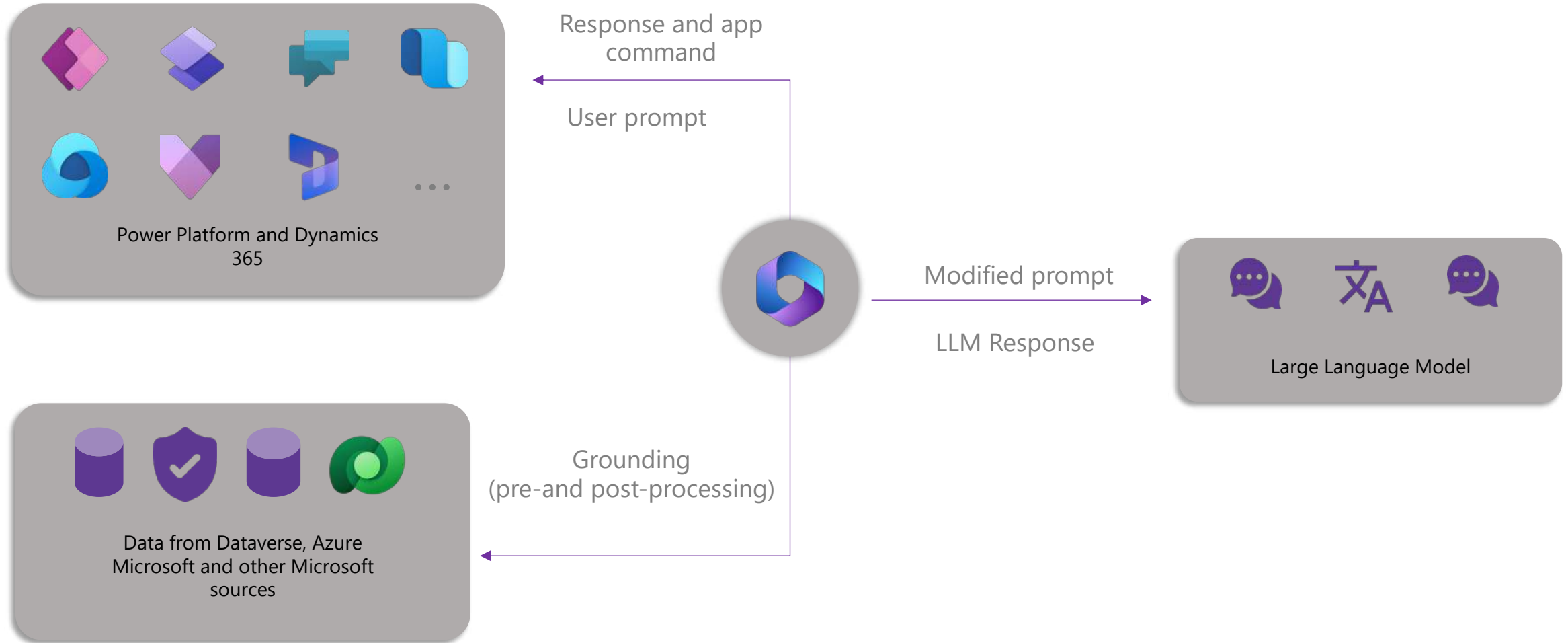
- Large, pretrained Language Models that use deep learning to produce text outputs
- Custom-tunable AI models with your data
- Built-in responsible AI to detect and mitigate harmful use

- It's a cloud-based service offering access to the powerful ChatGPT model, known for its conversational capabilities and text generation skills.
- It can keep you company and chat on a variety of topics.
- A ChatGPT conversation typically refers to an interactive dialogue or exchange of messages between a user and the ChatGPT model

- Turn comments into code
- Complete your next line or function in context
- Bring knowledge to you, such as finding a useful library or API call for an application

- Generate an infinite number of images with simple text prompts
- Build capability into enterprise applications through APIs and SDKs
- Accelerate designs or inspire creative decision

Copilot | Dynamics 365 & Power Platform



Achieving Business Excellence through Co-pilot



Finance

Enabling better prediction and modelling



Customer Service

Elevate customer care standards



Sales

Enhance seller productivity



Supply Chain Management

Mitigate supply chain disruptions by leveraging predictive insights



Customer Insights

Gain actionable insights and engage with customer effectively



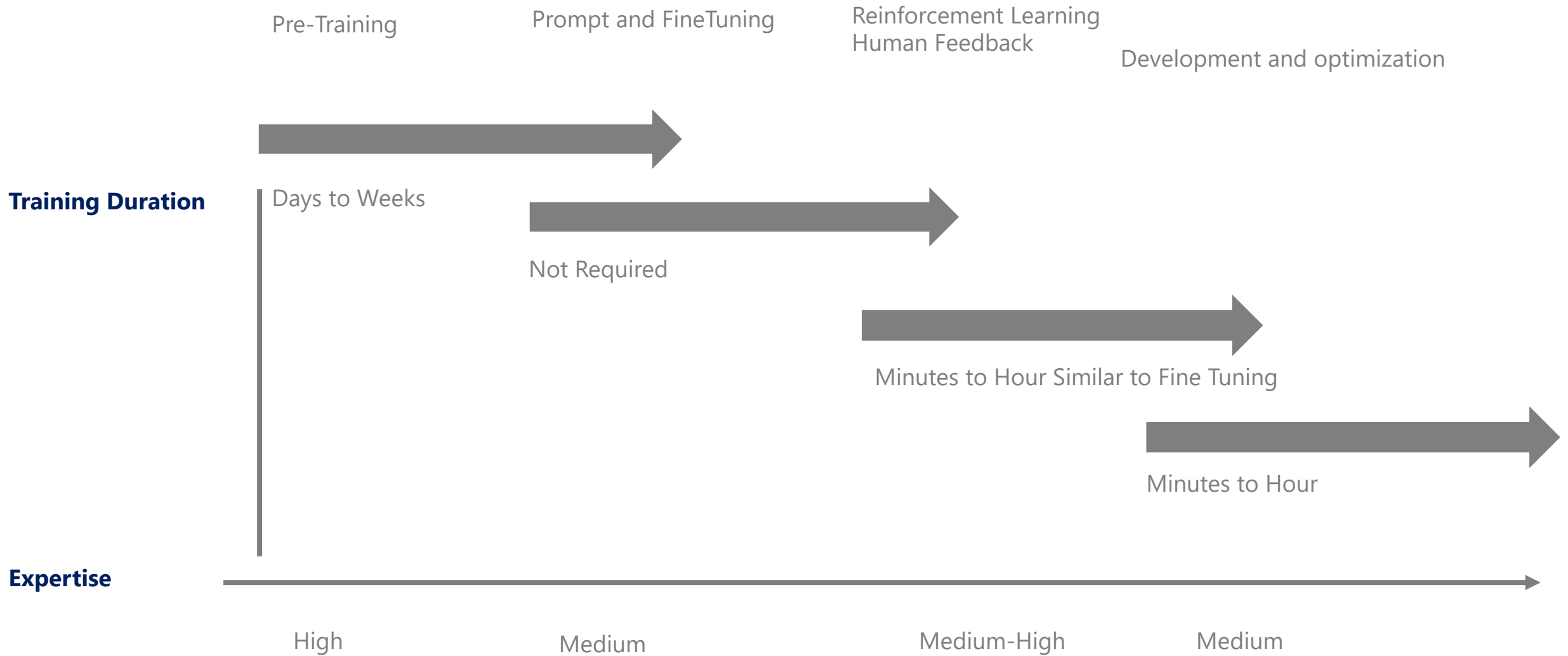
Human Resources

Expedite product launches

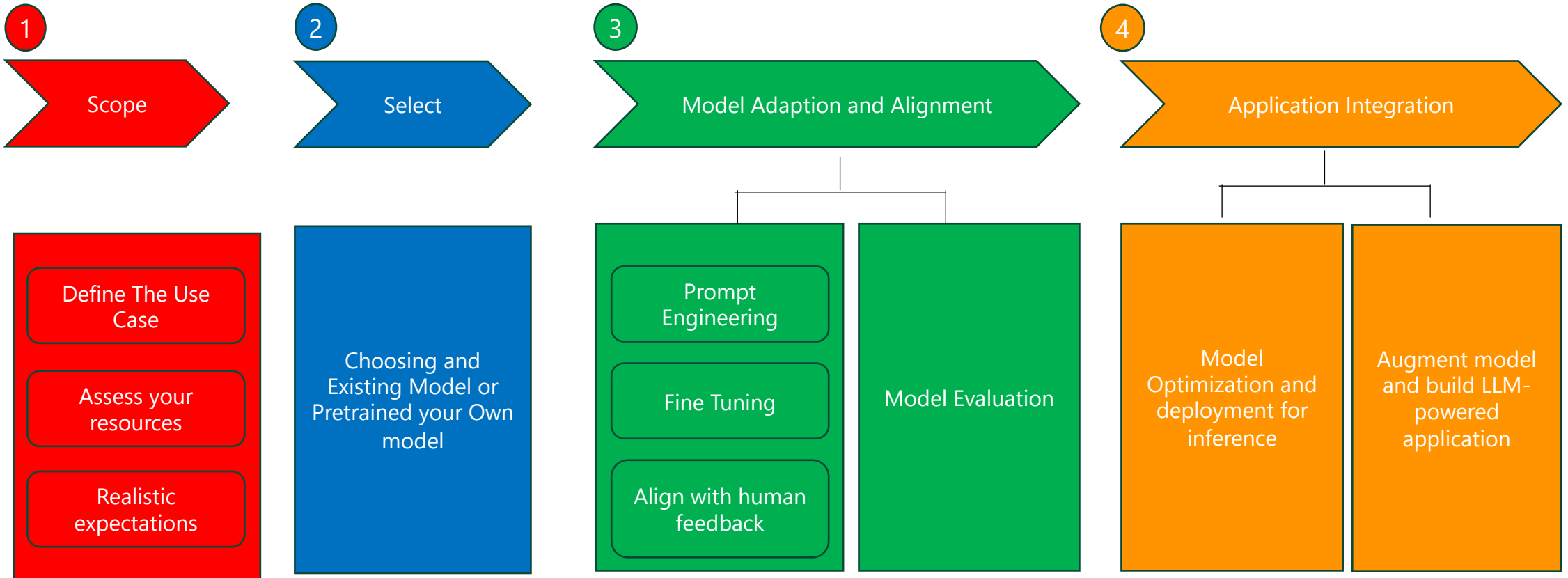


The Generative AI Plan of Action at Veraqor

Veraqor – Strategy in Developing LLM Application



Generative AI's Evolutionary Path



Unlock Untapped Ideas in Architecture with Generative AI



A Symphony of Generative AI: Shaping a Room's Destiny

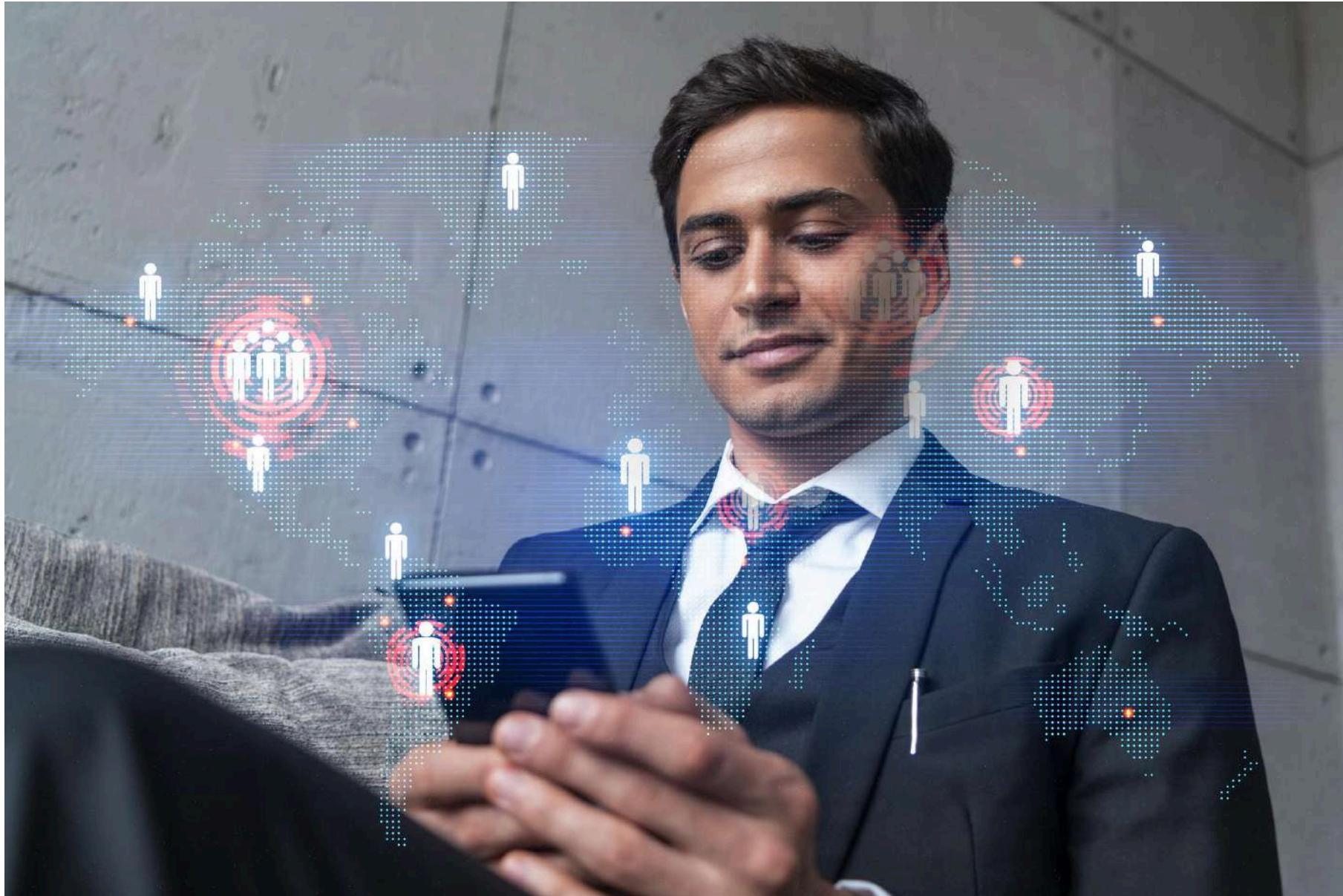


HR Transformation through Generative AI

Harmonizing Generative AI: Reshaping the future of HR

Microsoft
Azure

OpenAI



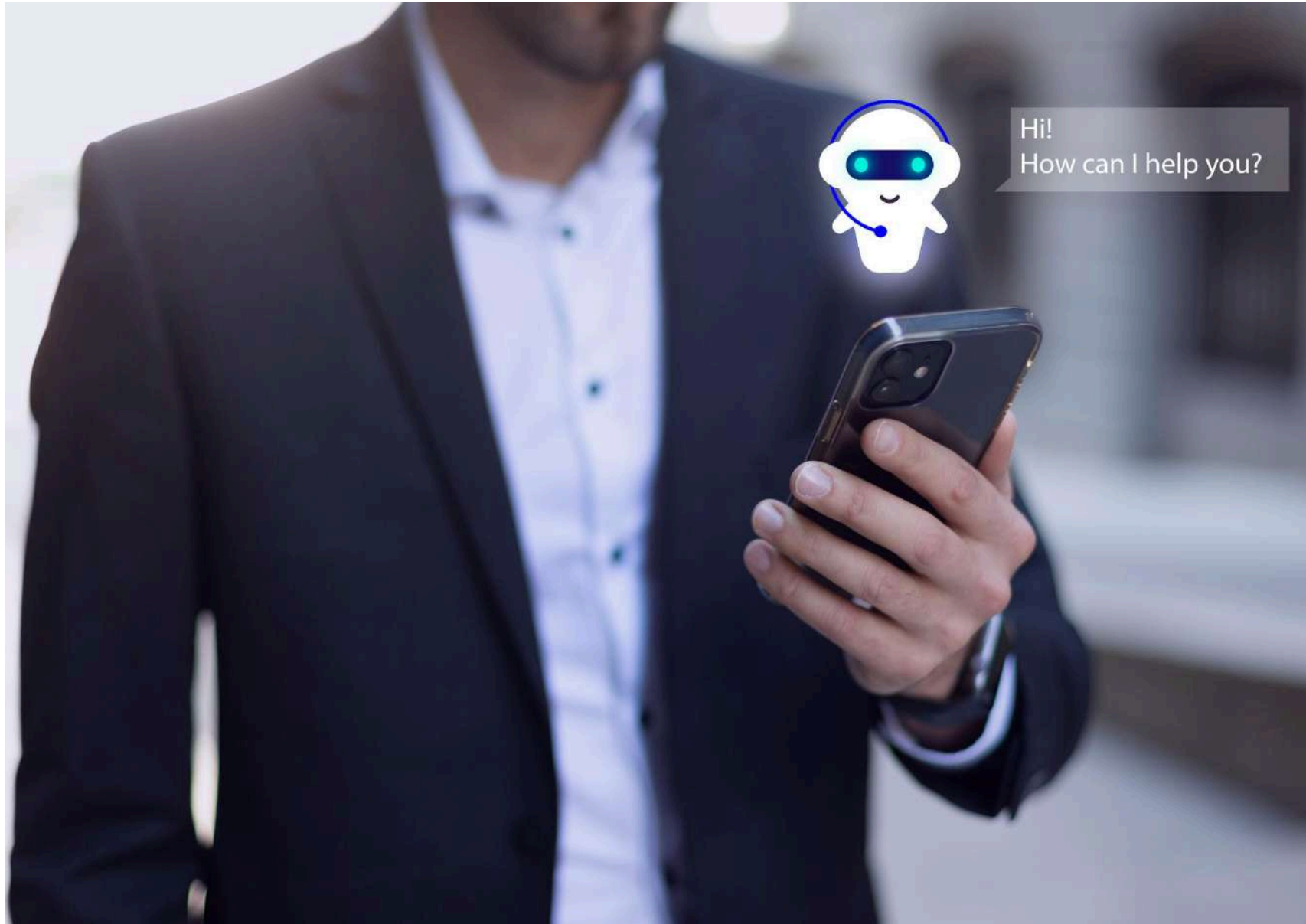
Generative AI's Diverse Applications in Healthcare

Generative AI at the Helm: Innovating, Personalizing, and Driving Transformation in Healthcare

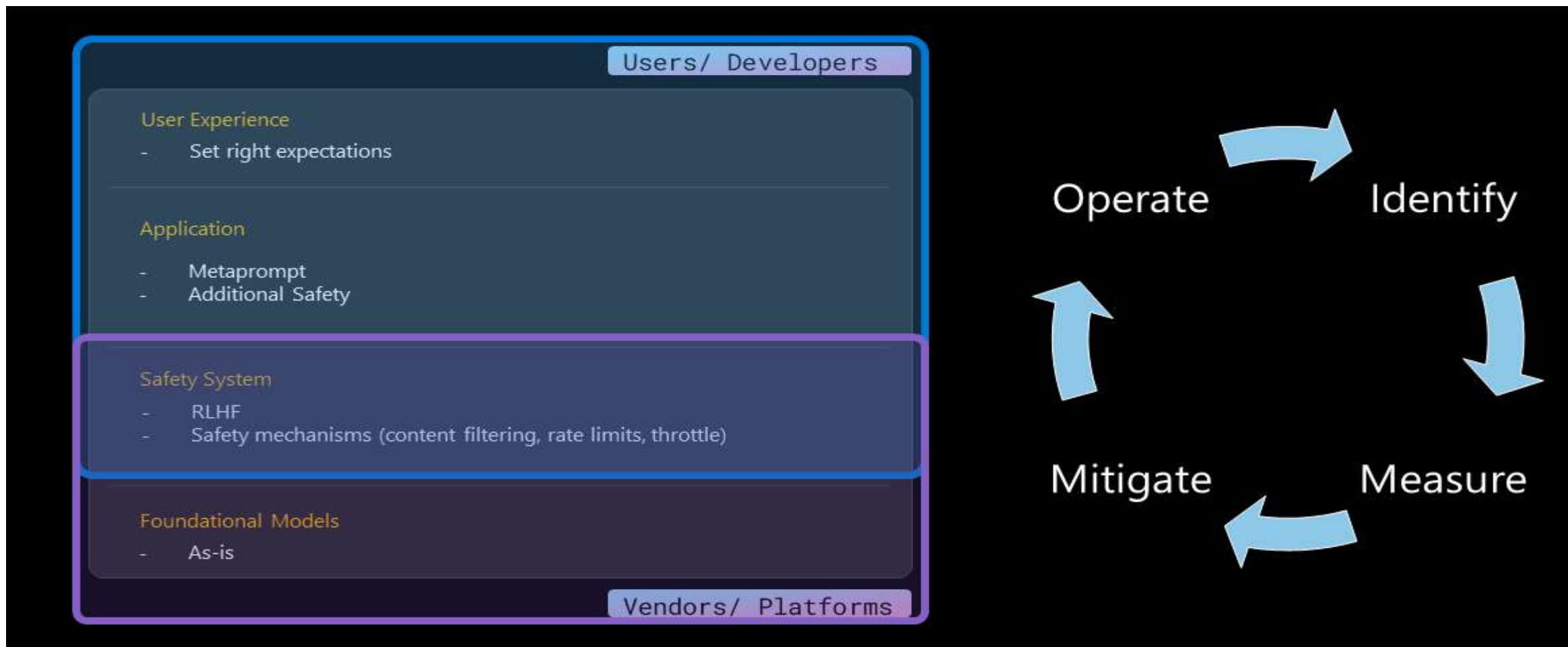


The Impact of Generative AI in Call Centers

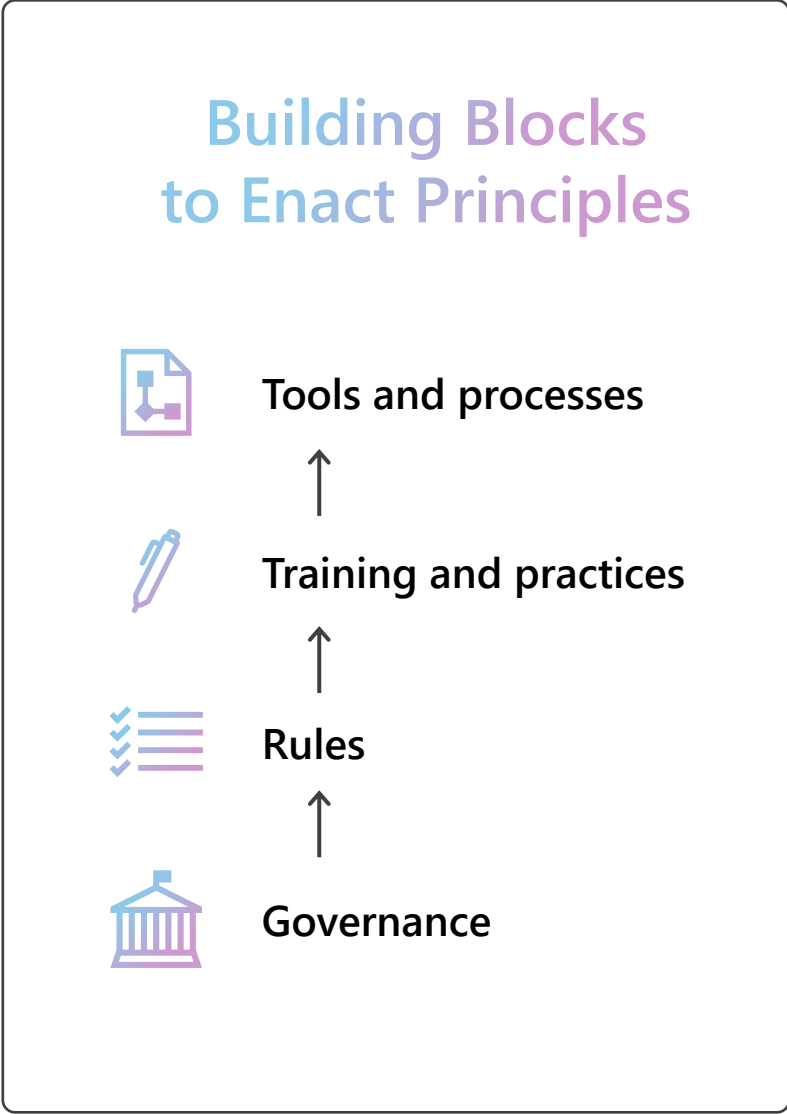
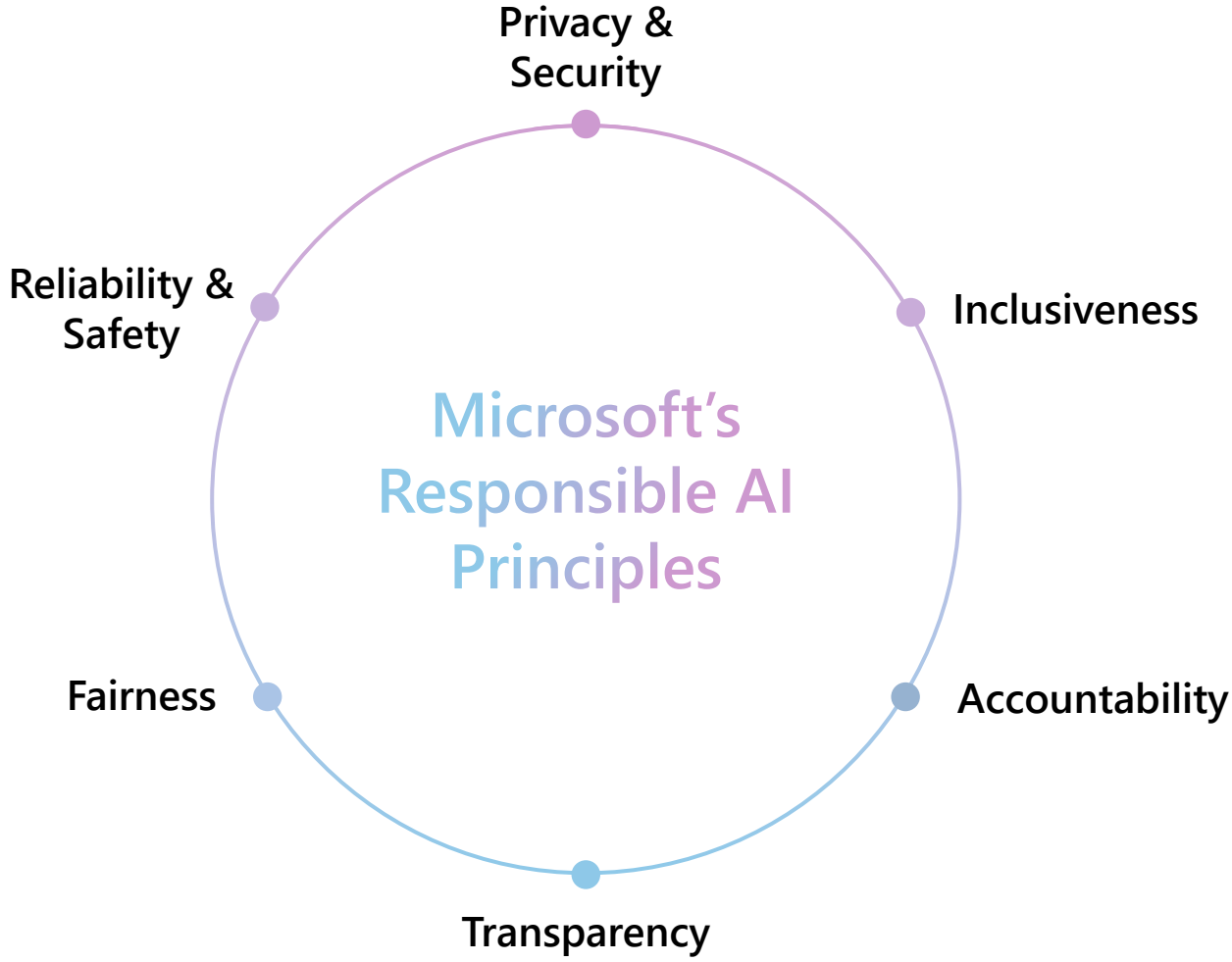
Elevating Customer Service: Transforming Call Centers with the Power of Generative AI Conversations



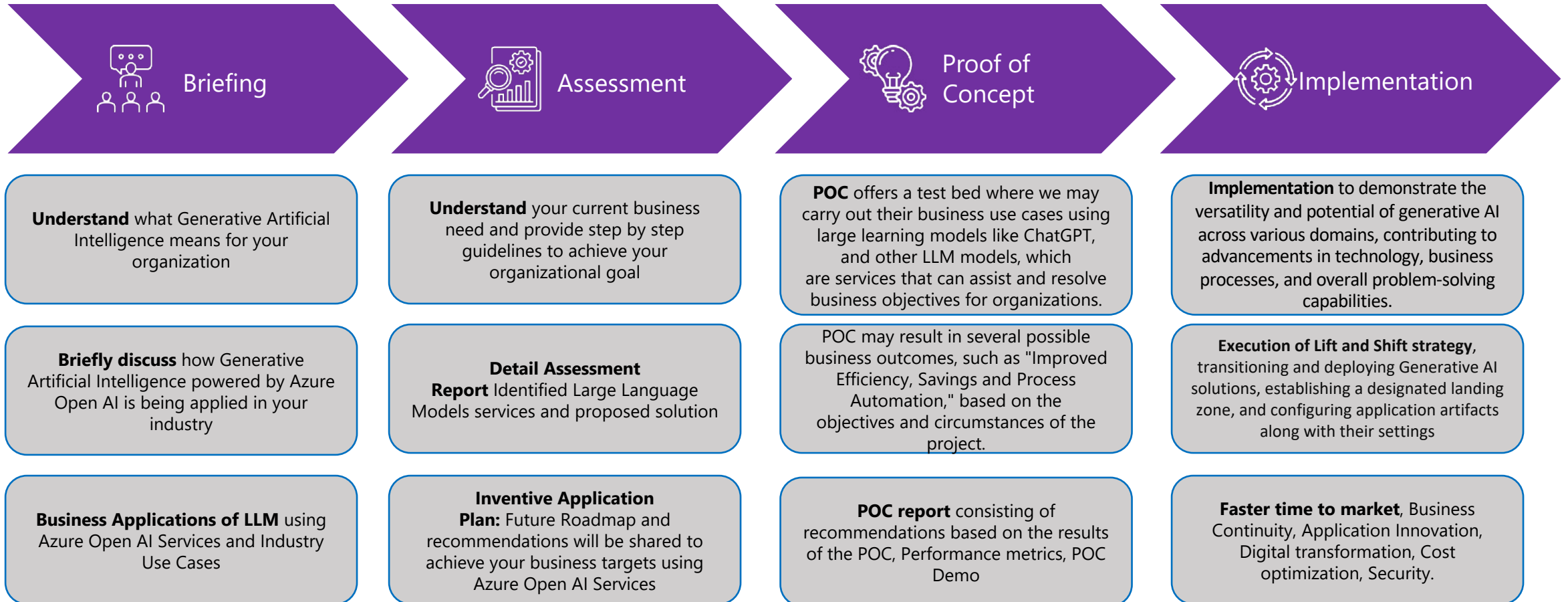
Owning the Power, Sharing the Responsibility: Building Ethical Generative AI



Responsible AI Principles

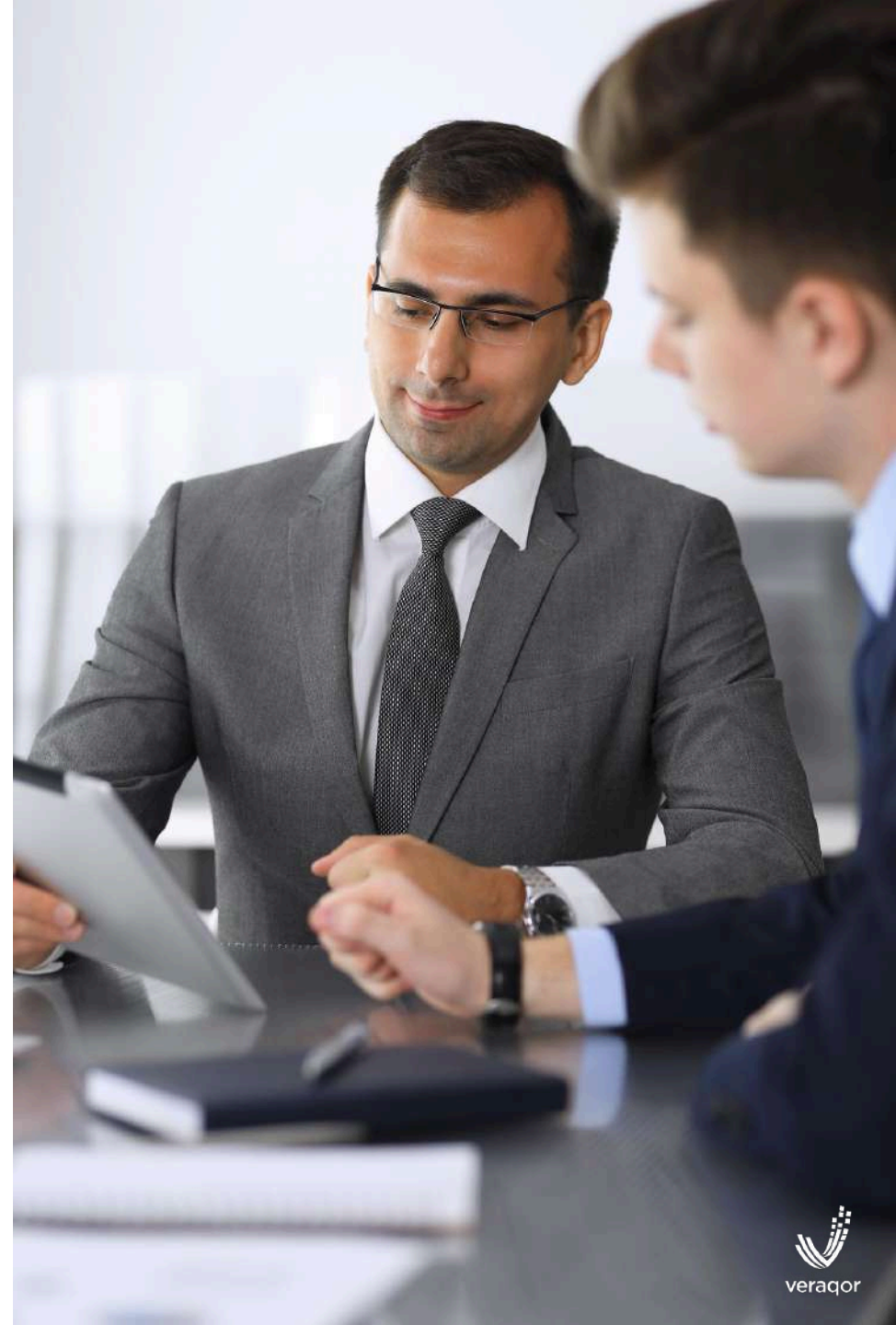


How Can Veraqor Help?



Thank you!

**Meet us at LEAP between
March 04 – 07, 2024
Booth: H5.I11**



Upcoming Webinar



Live Webinar

Unlocking Custom **Copilot & OpenAI** for Your Organization

Savita Mittal
Senior Cloud Solution Architect



Syed Safdar Hussain
Senior Cloud Solution Architect



Live on March 19 at 1:00 PM EST



Unified Data Governance for Enterprises

Speaker

Syed Fahad Ali Hashmi
Technology Solutions Professional



Register now at: <https://www.veraQor.io/events/#webinars>

Thank you

